

**FOR IMMEDIATE RELEASE****CIMETRIX ADDS INDUSTRY VETERAN TO DRIVE GROWTH**

*Alan Weber brings industry expertise to focus on customer-centric product development*

**SALT LAKE CITY, UT — July 26, 2011 — Cimetrix Incorporated** (OTCQB: CMXX, [www.cimetrix.com](http://www.cimetrix.com)), a leading provider of [factory automation](#) and [equipment control software solutions](#) for the global semiconductor, photovoltaic, LED, and other electronics industries, announced today that Alan Weber has joined Cimetrix in a senior-level position to support the next phase of customer-centric product development and growth.

The industries Cimetrix serves are fast changing and very competitive, with a need to look continually for ways to improve performance and reduce costs. Mr. Weber's new role at Cimetrix will strengthen the Company's capabilities of working in close partnership with customers to develop new products beyond the existing Cimetrix product portfolio of tool control and factory connectivity. These new products are expected to increase equipment productivity and improve process performance, which should result in increased software license revenue for the Company.

"With smaller design nodes and the looming change to 450mm wafers, Cimetrix sees many exciting opportunities for new products to serve our growing customer base," stated Dave Faulkner, Executive Vice President of Sales and Marketing at Cimetrix. "Alan brings a deep understanding of leading-edge customer requirements throughout the semiconductor value chain, so he is ideally suited to position Cimetrix' future products to address key OEM needs and those of their customers. Alan will lead our plans to grow through new product development by working jointly with our customers."

Mr. Weber has over 35 years of semiconductor industry experience ranging from design automation to manufacturing application development. Of particular note is that Mr. Weber pioneered the commercialization and application of advanced process control for the semiconductor industry. Prior to joining Cimetrix, he was president of Alan Weber and Associates, a consulting company specializing in semiconductor advanced process control (APC) and related mission-critical technologies. He was the vice president and general manager of KLA-Tencor's Control Solutions Division. Prior to that, Mr. Weber was at ObjectSpace where he was responsible for all aspects of the company's semiconductor manufacturing systems business. In addition, he spent 16 years at Texas Instruments, and eight years at SEMATECH, where he was responsible for R&D programs in factory systems architectures and industry standards strategies to support advanced manufacturing applications for wafer fabs. Mr. Weber has been on the Cimetrix Board of Directors since 2003. Alan holds Bachelors and Masters degrees in electrical engineering from Rice University.

Cimetrix has an impressive track record of identifying and capitalizing on industry trends. By working hand-in-hand with original equipment manufacturers ("OEMs"), Cimetrix utilizes its core competencies to help its customers bring new, higher performing tools to market, thereby enhancing their ability to secure production contracts that deliver software and related service revenues to Cimetrix.

## **About Cimetrix Incorporated**

Cimetrix (OTCQB & OTCBB: CMXX) designs, develops, markets, and supports factory automation and equipment control software for the global semiconductor, photovoltaic, LED, and other electronics industries. A leading participant in SEMI standards development, Cimetrix's connectivity software allows for quick implementation of the [SECS/GEM](#), [GEM300](#) and [EDA](#) standards.

The Company's products can be found on virtually every tool type in nearly every semiconductor 300mm factory worldwide. The added-value of Cimetrix's passionate support and professional services creates the industry's only complete software solution. Key products include:

- [CIMControlFramework](#)<sup>™</sup>
- [CIMConnect](#)<sup>™</sup>
- [CIM300](#)<sup>™</sup>
- [CIMPortal](#)<sup>™</sup>

Cimetrix is an active member of Semiconductor Equipment and Materials International (SEMI), including the SEMI PV Group, and participates in various International SEMATECH Manufacturing Initiative (ISMI) programs.

For more information, please visit [www.cimetrix.com](http://www.cimetrix.com).

### **Safe Harbor Statement:**

The matters discussed in this news release include forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements about the Company's prospects for future growth and results of operations are forward-looking statements. The comments made by the Company's senior management in regards to future revenue and results are based on current expectations and involve risks and uncertainties that may adversely affect expected results including but not limited to recovery of the economic markets into which the Company sells products, increased capital expenditures by semiconductor chip manufacturers, market acceptance of the Company's products, the timing and degree of adoption of Interface A by the semiconductor industry, the ability of the Company to control its costs associated with providing products and services, the mix between products and services (which generally have higher associated costs of revenue) provided by the Company, the competitive position of the Company and its products, which include CODE, CIMConnect, CIM300 and CIMPortal product families, the economic climate in the markets in which the Company's products are sold, technological improvements, and other risks discussed more fully in filings by the Company with the Securities and Exchange Commission. Many of these factors are beyond the control of the Company. Reference is made to the Company's most recent filing on Form 10-K, which further details such risk factors.

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