

**FOR IMMEDIATE RELEASE****CIMETRIX TO PRESENT AT HOULIHAN LOKEY 2011 TECHNOLOGY, MEDIA,  
TELECOM & GAMING CONFERENCE**

**SALT LAKE CITY, UT — October 11, 2011 — Cimetrix Incorporated** (OTCQB & OTCBB: CMXX, [www.cimetrix.com](http://www.cimetrix.com)), a leading provider of [factory automation](#) and [equipment control software solutions](#) for the global semiconductor, photovoltaic, LED, and other electronics industries, announced today that management will present at the [Houlihan Lokey 2011 Technology, Media, Telecom & Gaming Conference](#) at the Grand Hyatt Hotel in New York, NY. [Robert H. Reback](#), President and CEO, is scheduled to present at 1:10pm Eastern Time on Thursday, October 27, 2011.

The presentation will be webcasted live and available for replay on the Cimetrix website at [www.cimetrix.com](http://www.cimetrix.com).

**About Cimetrix Incorporated**

Cimetrix (OTCQB & OTCBB: CMXX) designs, develops, markets, and supports factory automation and equipment control software for the global semiconductor, photovoltaic, LED, and other electronics industries. A leading participant in SEMI standards development, Cimetrix's connectivity software allows for quick implementation of the [SECS/GEM](#), [GEM300](#) and [EDA](#) standards.

The Company's products can be found on virtually every tool type in nearly every semiconductor 300mm factory worldwide. The added-value of Cimetrix's passionate support and professional services creates the industry's only complete software solution. Key products include:

- [CIMControlFramework™](#)
- [CIMConnect™](#)
- [CIM300™](#)
- [CIMPortal™](#)

Cimetrix is an active member of Semiconductor Equipment and Materials International (SEMI), including the SEMI PV Group, and participates in various International SEMATECH Manufacturing Initiative (ISMI) programs.

For more information, please visit [www.cimetrix.com](http://www.cimetrix.com).

**Safe Harbor Statement:**

The matters discussed in this news release include forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Statements about the Company's prospects for future growth and results of operations are forward-looking statements. The comments made by the Company's senior management in regards to future revenue and results are based on current expectations and involve risks and uncertainties that may adversely affect expected results including but not limited to recovery of the economic markets into

which the Company sells products, increased capital expenditures by semiconductor chip manufacturers, market acceptance of the Company's products, the timing and degree of adoption of Interface A by the semiconductor industry, the ability of the Company to control its costs associated with providing products and services, the mix between products and services (which generally have higher associated costs of revenue) provided by the Company, the competitive position of the Company and its products, which include CODE, CIMConnect, CIM300 and CIMPortal product families, the economic climate in the markets in which the Company's products are sold, technological improvements, and other risks discussed more fully in filings by the Company with the Securities and Exchange Commission. Many of these factors are beyond the control of the Company. Reference is made to the Company's most recent filing on Form 10-K, which further details such risk factors.

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